

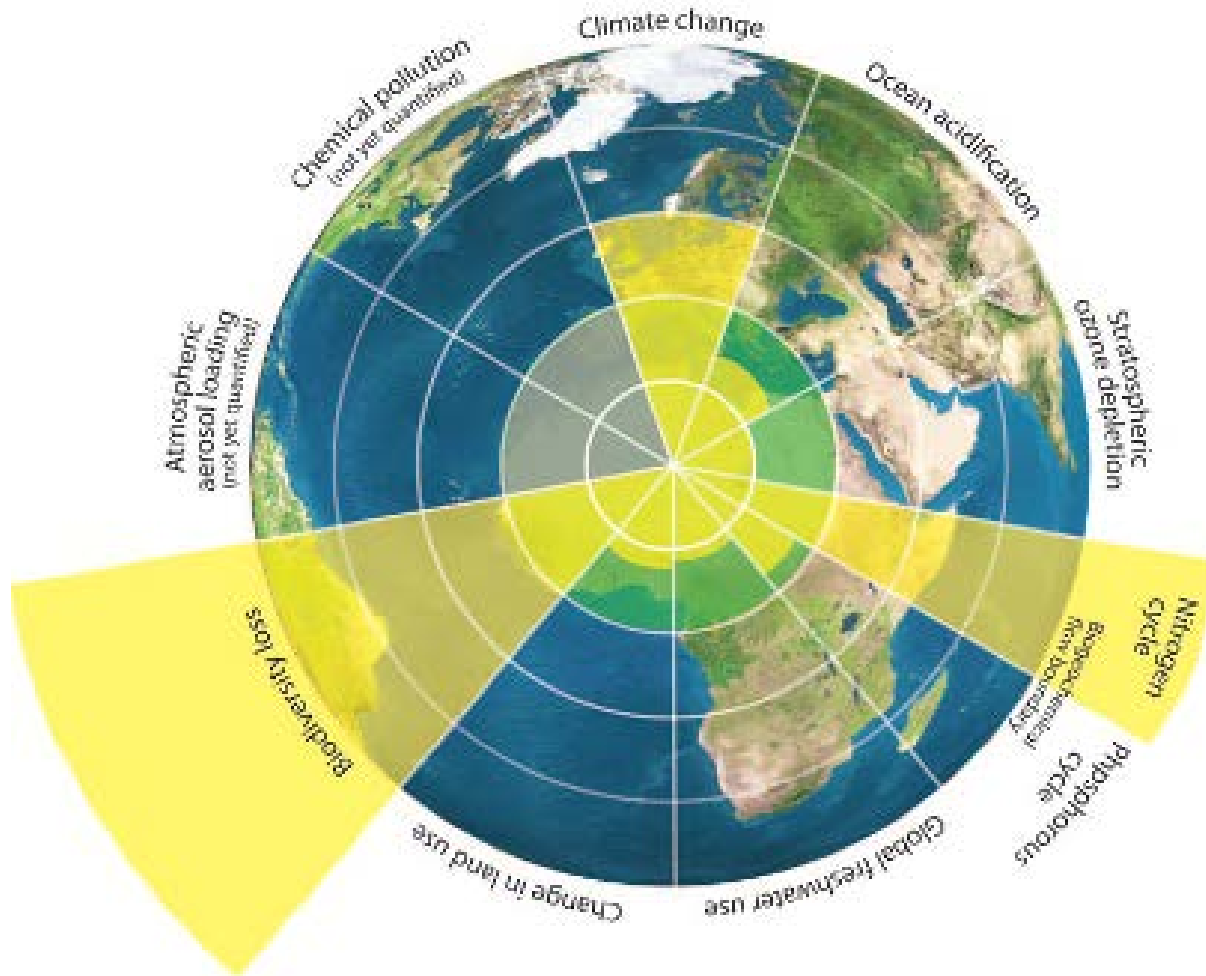
10YFP & The Sustainable Lifestyles and Education Programme

Atsushi Watabe

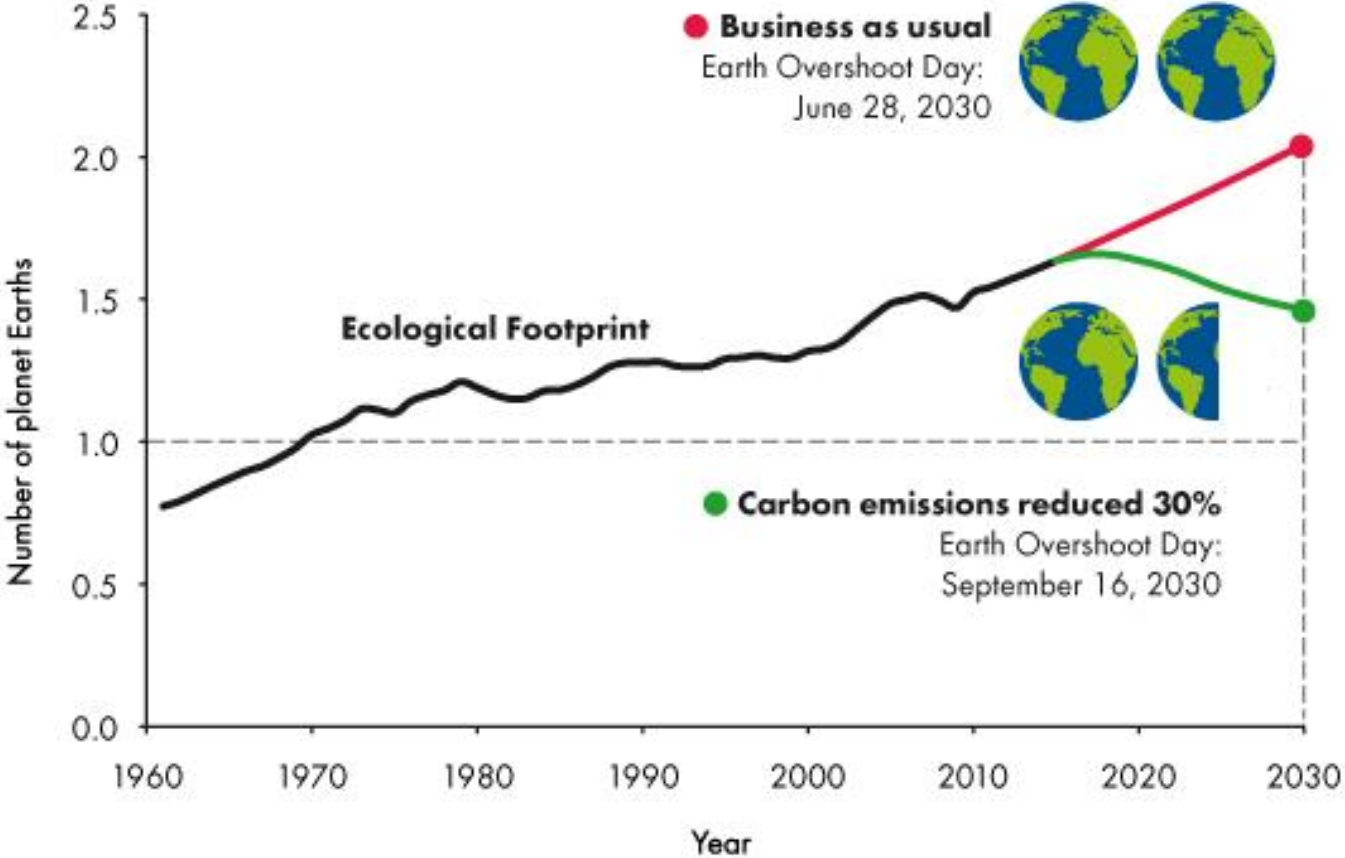
Coordination Desk for the 10YFP SLE Programme,
Institute for Global Environmental Strategies (IGES)

UN 10-Year Framework of Programmes on Sustainable Consumption and Production Patterns (10YFP)

Planetary Boundaries



We are consuming 1.5 planets every year



UN 10-Year Framework of Programmes on Sustainable Consumption and Production (10YFP)

Approved at
Rio+20 (2012)

Implementation
Mechanism for
SDGs 12

6 Thematic
Programmes



Sustainable
Public Procurement



Sustainable
Tourism



Consumer Information
for SCP



Sustainable Buildings
and Construction



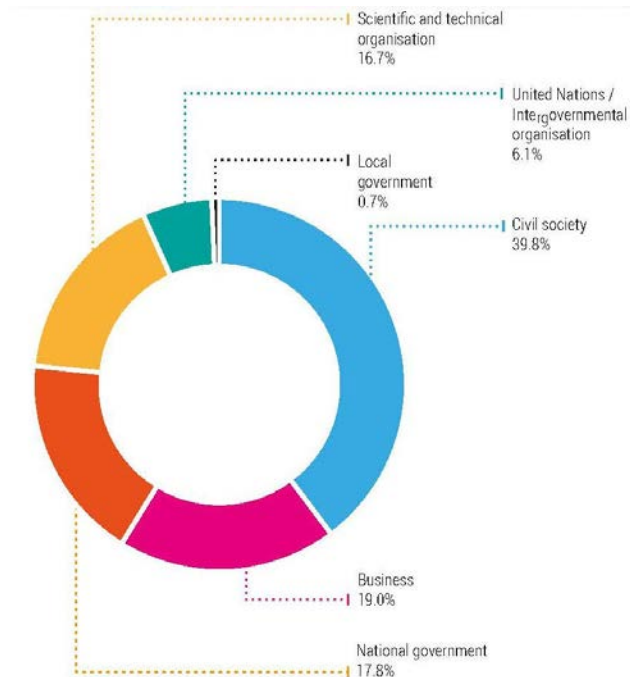
Sustainable
Food Systems



Sustainable Lifestyles
and Education

UN 10-Year Framework of Programmes on Sustainable Consumption and Production (10YFP)

The One Planet Network: The ring of partners for 10YFP



611
Programme
Partners



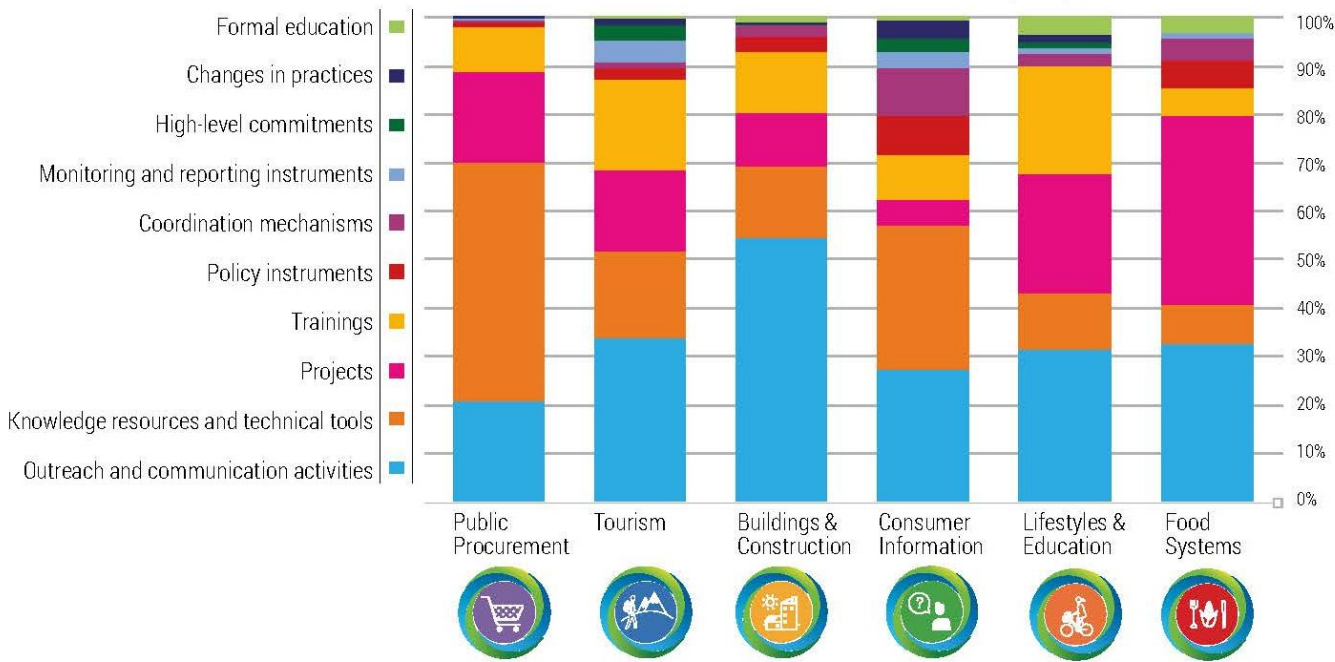
22
UN entities in the
10YFP Inter-Agency
Coordination Group



130
National
Focal Points

UN 10-Year Framework of Programmes on Sustainable Consumption and Production (10YFP)

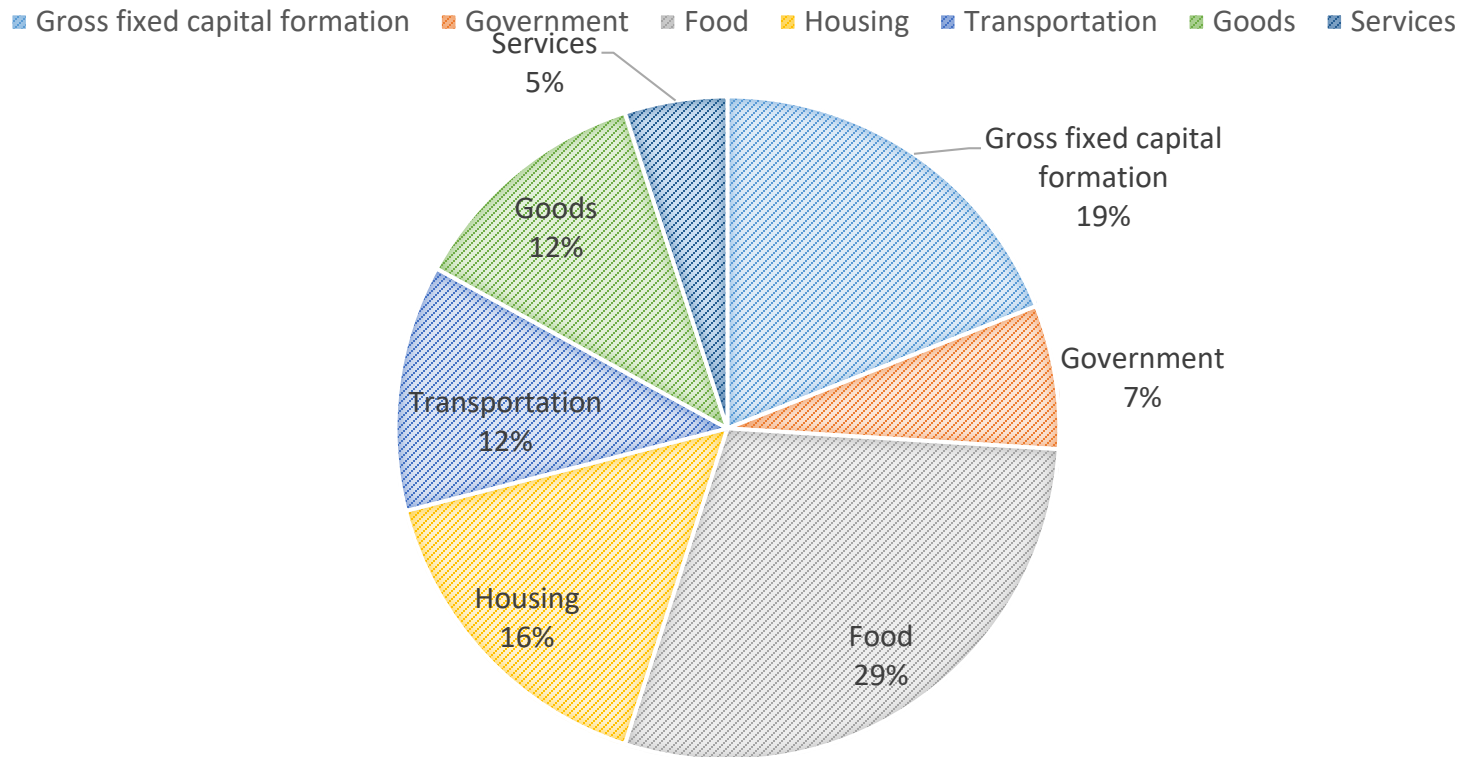
Activities by programme 2012-2017













The Sustainable Lifestyles and Education Programme

(UN) Sustainable Lifestyles: Impacts

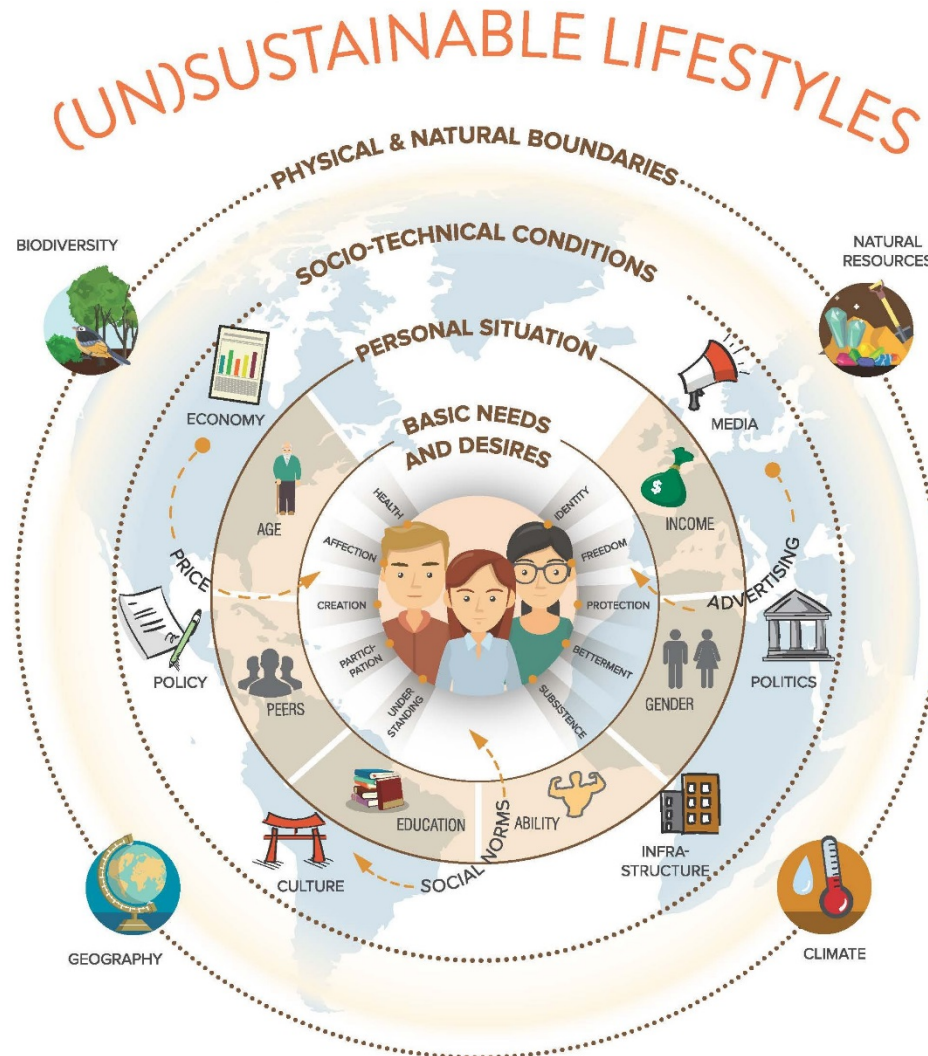
WORLD ECOLOGICAL FOOTPRINT BY FINAL DEMAND CATEGORY



(UN) Sustainable Lifestyles: Domains

	 INPUT	 PRODUCTION	 USE	 POST-USE	 OUTPUTS
 LEISURE	LAND ENERGY WATER BIOMASS	CONSTRUCTION OPERATION MAINTENANCE SERVICE PROVISION	LOCATION FREQUENCY DURATION LUXURIOSNESS	DEMOLITION RECYCLING DISPOSAL TREATMENT	BIODIVERSITY LOSS LAND FRAGMENTATION WASTE WATER AIR POLLUTION (GHG) SOLID WASTE
 MANUFACTURED GOODS	MINERALS & METALS BIOMASS ENERGY WATER	PRODUCTION MATERIAL PRODUCTION ASSEMBLING DELIVERY RETAIL	PURCHASE DURABILITY FREQUENCY SHARING DEAD STORAGE	COLLECTION RECYCLING REPAIR DISPOSAL	SOLID WASTE AIR POLLUTION(GHG) CHEMICALS/ POLLUTANTS WASTE WATER
 MOBILITY	LAND USE MINERALS & METALS OTHER NATURAL RESOURCES	INFRASTRUCTURE FABRICATION STORAGE DELIVERY RETAIL	FREQUENCY DISTANCE EFFICIENCY OCCUPANCY FUEL MAINTENANCE	RECYCLING DEMOLITION	AIR POLLUTION (GHG) SOLID WASTE LAND FRAGMENTATION WASTE WATER
 HOUSING	LAND USE MINERALS & METALS OTHER NATURAL RESOURCES	CONSTRUCTION UTILITY SUPPLY	HEATING/ COOLING OCCUPANCY FURNISHING INSULATION RENOVATION	RECYCLING DEMOLITION	AIR POLLUTION (GHG) SOLID WASTE LAND FRAGMENTATION WASTE WATER
 FOOD	LAND USE ENERGY WATER BIOMASS CHEMICALS	FARMING PESTICIDES PROCESSING DISTRIBUTION PACKAGING RETAIL	PURCHASE STORAGE PREPARATION CONSUMPTION AMOUNT	TREATMENT DISPOSAL WASTE RECYCLING	AIR POLLUTION CHEMICALS SOIL DEGRADATION SOLID WASTE

(UN) Sustainable Lifestyles: Drivers



But we are not living alone...

We are not living just “now” ...



The Sustainable Lifestyles and Education Programme

- Launched 2014
- Co-led by Sweden and Japan
- 22 Advisory Members and 80 Partners



The Sustainable Lifestyles and Education Programme

Sustainable lifestyles among rural families in Zimbabwe: Small-scale conservation farming to change lifestyles in Africa and beyond



The objective is to promote sustainable farming, living and climate change adaptation in rural areas through capacity-building activities and the organization of self-support groups. The project will train farmers in nutrition (i.e. what foods they can eat and how food can be prepared differently) while also training them in how to grow additional crops.

Led by: Development Aid from People to People Zimbabwe (DAPP)
Implemented in: Africa, Zimbabwe



Better by Design – replicating promising practices, tools and methodologies to support and enable companies in Latin America to improve the sustainability of their food and beverage products



The project will work with major retailers operating in Nicaragua, Honduras and Peru and their value chain partners to implement tried-and-tested sustainable product design tools into new product development (NPD) processes. A 'Consumer Information Lab' will also be used concurrently to build capacity and best practices in Latin American organisations for sustainability-led advertising of

consumer goods.

Led by: World Resources Forum (WRF)
Implemented in: Latin America / Caribbean, Honduras, Nicaragua, Peru



Food waste in South Africa: Capacity building through research, and trial of a cellular phone application, to reduce on- farm food waste and increase food redistribution



This project involves the trial of a mobile phone application to reduce food loss and waste from farms in South Africa. The app connects fresh produce growers in South Africa (Greater Cape Town and Eastern Cape) with secondary markets to divert surplus crop that might otherwise be sent to low value markets or be discarded.

Led by: Environmental Learning Research Centre (ELRC), Rhodes University
Implemented in: Africa, South Africa



The Sustainable Lifestyles and Education Programme

How urban youth can be an engine for achieving sustainable low carbon lifestyles: beginning in Bogota



The overall objective is to enhance and harness understanding on what are low-carbon sustainable lifestyle opportunities for urban citizens (youth) in Bogota; to facilitate their uptake and to feed into the urban policy context. For this, UN Environment and El Bosque University are working with university students in Bogota to develop a participatory process to reduce environmental impact in the city.

Led by: Kenneth Ochoa

Implemented in: Latin America / Caribbean, Colombia



Promoting Environmental Best Practices in Cameroon through Music



This project aims at mobilizing music talents across the ten regions of Cameroon to develop creative and educational content in the form of music, with participants competing for the "Cameroon Green Music Award". The objective here is to eventually influence lifestyles and contribute to environmental sustainability. The winner will be endorsed as a music ambassador for the environment, and will

work with implementing partners to promote using music for the environment in Cameroon and beyond.

Led by: Resource Centre for Environment and Sustainable Development (RCESD)

Implemented in: Africa, Cameroon



Upscale and Mainstream Green Office Lifestyles in Vietnam



The project aims at upscaling and mainstreaming low-carbon sustainable consumption patterns and behavior amongst employees in offices and business premises. The project targets office employees in 3 areas: service providers, manufacturers and public organizations. The aim is to contribute to key consumption domains (energy, waste, water, chemicals, food), reduce environmental

impacts and mitigate climate change in the office setting.

Led by: Asian Institute of Technology Center in Vietnam (AITCV)

Implemented in: Asia / Pacific, Viet Nam



The Sustainable Lifestyles and Education Programme

Upscaling Sound Food Waste Management Practices through Youth and Community Education in Schools and Institute of Higher Learning - Malaysia



The project aims to ignite the behavioural transition to responsible food consumption and preparation, reducing food waste, as well as improving source separation and composting of food waste. Activities include the development of tools and materials for responsible food consumption, preparation and waste management, which will eventually allow for replicability in the future. The project covers different target sectors such as households, schools, and the hospitality industry.

Led by: Forum Air Malaysia
Implemented in: Asia / Pacific, Malaysia



SCRIPT (Sustainable Consumption and Recycling Interventions for Paper and Textiles) for Reducing Urban Climate Footprints



The project aims to achieve sustainable usage of paper and textiles through awareness-raising and education on increasing the lifecycle of these materials. An operational framework for the 4Rs (Reduce, Reuse, Recover & Recycle) will be set up, together with micro-enterprises for paper and textile waste recycling, to ensure alternative livelihoods for women waste workers.

Led by: South Asian Forum for Environment (SAFE)
Implemented in: Asia / Pacific, Bangladesh, India



Education for Sustainability and Consumption



The main objective is to raise awareness of consumerism and sustainability among educators and students of several municipal and state primary public schools, as well as their respective communities. The intended results are training courses for educators, reaching five municipal districts in five geographical regions: Belém, Brasília, Porto Alegre, Salvador and São Paulo.

Led by: Alana Institute
Implemented in: Latin America / Caribbean, Brazil



The Sustainable Lifestyles and Education Programme

Solar Energy for Low-Carbon Sustainable Lifestyles in Solak, Aygavan and Malishka rural communities of Armenia



This project aims at promoting sustainable lifestyles in rural communities in Armenia through the use of solar energy technologies (public lighting, solar water heaters, cooking stoves, and food dryers). Local communities and different stakeholders will be actively involved in developing and implementing local sustainable development strategies and plans.

Led by: Armenian Women for Health and Healthy Environment (AWHHE)

Implemented in: Europe and Central Asia, Armenia



Direct use of geothermal energy for the promotion of sustainable production model in rural areas in Chile



The initiative aims to test the potential of geothermal energy to reduce GHG and local pollutant emissions in one of the most polluted regions of Chile. The pilot will involve the local community in the design, installation and management of a heating system with a geothermal heat pump for firewood drying, and a connected greenhouse that will harness the energy losses of the dryer to produce vegetables.

Led by: Universidad de Chile

Implemented in: Latin America / Caribbean, Chile



The Sustainable Lifestyles and Education Programme

Monitoring of CO2 Reductions for Sustainable Lifestyles
Activities for Climate Change Mitigation

Communications Project Targeting Youth

Envisioning Future Low-Carbon
Lifestyles and Transitioning
Instruments Project

Upscale of Explore Course on Lifestyles and Marketing

Global Foresight Study of Potential Changes and
Disruption in Lifestyles Towards 2050

The Sustainable Lifestyles and Education Programme

Announcing: Upcoming call for proposals 2018!

“Mainstreaming Low-Carbon Sustainable Lifestyles through innovative initiatives or upscaling of successful high-impact initiatives”

3 levels of projects:

1. Planting seeds (less than 50k USD)
2. Partnerships for change (100-200k USD)
3. The Game changer (up to 500 k USD)

Bringing the SLE portfolio value of additional “on the ground projects” to over 10 Million USD!

